

**Sheri Kent Pathways Counseling and Nick Seferlis Training
Presents
How To Start Your Private Practice in 14 Days: On A Shoestring
Mississippi Counseling Association Conference 2018**

How to Start Your Private Practice in 14 Days -on a Shoestring- will give participants low cost methods for beginning a private practice. We will explore the basics of finding appropriate space, how to get the word out about your practice and the value of niching and finding your niche. Also, we will be taking questions from the participants to address their needs.

Some Low cost methods to begin your Private Practice

Buddy Principle
Start Small (Evening and a Day)
Niche

Low Coast Marketing

Niche
Professional Contacts
Business Cards/ Brochures

Quick Start

Find the space
Local licensing requirements. (very low cost)
Getting the word out.

Nick's Book:

How to Start Your Private Practice On A Shoestring
Is available on Amazon in Kindle and paperback
Amazon.com

Nick, in January, is offering a 4 week online(live) How To Start Your Private Practice. Go to nicksounseling.com for more info. Sign up for his "What's Happening" occasional Newsletter.

Have Nick speak at your next Inservice Workshop Meeting. If you're like most counselors, your inservice days are more oriented to your teachers not the counselors. Nick can provide you with new tools to help you serve your students by including Energy Psychology and Humor in Counseling.

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