**72nd Annual MCA Conference**

**Tupelo Convention Center**

**November 9-12, 2022**

**Tupelo, MS**

**Dr. Juawice McCormick, President 2022-23**

**EXHIBITORS, VENDOR, AD, and/or SPONSORSHIP REGISTRATION**

As a valued member of the counseling community, I want to personally invite you to be a part of our 2022 Conference celebration at the BancorpSouth Arena and Conference Center in Tupelo, MS. So many of you have honored our organization with your sponsorship in the past, and we look forward to working with you in the future. It is through your help that we bring together so many of our 1,200 members to celebrate our profession and grow together as counseling clinicians. Also, this is a great opportunity for you to engage, educate, market, and network.

If you are interested in becoming a vendor or exhibitor, purchasing an ad to include in our conference bags, and/or receiving the exciting benefits of being a Platinum, Gold, Silver, or Bronze Sponsor, please complete the proper forms in this packet and return to our Administrative Office no later than **September 15, 2022**. Please include your exhibitor, vendor, sponsorship, or ad registration form with your payment (cash, check, or credit card information) as soon as possible. Checks should be made payable to the Mississippi Counseling Association. Ads should be complete in format and ready to include in the conference bags, while forms and checks should be mailed to the following address:

MCA Office

Division of Exhibitors, Vendors, Ads and Sponsors

PO Box 1526

Pascagoula, MS 39568

If you have any questions about ads, please contact Dr. Karla Weir at [kwkar2@hotmail.com](mailto:kwkar2@hotmail.com). Questions concerning vendors or exhibitors should be directed to Christopher Pickreign at [christopherclarkeros@gmail.com](mailto:christopherclarkeros@gmail.com). You can check us out at [mica.memberclicks.net](about:blank).

We look forward to seeing you at our conference in November!

**EXHIBITOR’S OR VENDOR’S CONTACT INFORMATION**

(TYPE or PRINT all information)

School/Business Name:

Contact Name:

Preferred Mailing Address:

City, State, Zip:

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax:

Contact Email Address:

**Exhibitor and Vendor Hours:**

Wednesday, November 9th – set up between 7:30 - 12:00 pm; Exhibit Hall opens from 8:00 a.m. - 5:30 p.m.

Thursday, November 10th – Exhibit Hall opens from 7:30 a.m. - 5:00 p.m.

Friday, November 11th – Exhibit Hall closed

**Exhibitor Space:** (please select one) Includes 8’ tables, 2 chairs, door prize giveaways at your own table.

\_\_\_\_\_\_ One Table ($450) \_\_\_\_\_\_ One Table with Electrical Outlet ($525)

\_\_\_\_\_\_ Two Tables ($625) \_\_\_\_\_\_ Two Tables with Electrical Outlet ($700)

**Vendor Space:** (please select one) Includes 8’ tables, 2 chairs, door prize giveaways at your own table.

\_\_\_\_\_ One-Two Tables ($200) \_\_\_\_\_ One-Two Tables with Electrical Outlet ($255)

\_\_\_\_\_ Three-Four Tables ($255) \_\_\_\_\_ Three-Four Tables with Electrical Outlet ($250)

\_\_\_\_\_ Five-Six Tables ($275) \_\_\_\_\_ Five-Six Tables with Electrical Outlet ($300)

**\_\_\_\_\_ Please indicate if a table skirt is needed**

**Total Due:**

\* Exhibitor provides information only; Vendor has a product to sell.

Credit Card Information

Name on card \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Exp. Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Card Number \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Security Code\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Billing Zip Code \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(This information will be destroyed after the card is charged.)

**2022 ADVERTISEMENT FORM for CONFERENCE BAG**

**CONTACT INFORMATION:** TYPE or PRINT all information

School/Business Name:

Contact Name:

Preferred Mailing Address:

City, State, Zip:

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax:

Contact Email Address:

\_\_\_\_\_\_\_One page ad any color will be put in the conference bag for a $250.00 fee. You should have 1000 copies sent to the MCA office by October 1, 2022. A completed Advertisement Form and fee should be received in the MCA office by September 15, 2022.

**CONFERENCE BAG AD TOTAL: $250.00**

Credit Card Information

Name on card \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Exp. Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Card Number \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Security Code\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Billing Zip Code \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(This information will be destroyed after the card is charged.)

**Send forms and payment to the MCA office.**

MCA Office

Division of Exhibitors, Vendors, Ads and Sponsors

PO Box 1526

Pascagoula, MS 39568

**2022 CONFERENCE SPONSORSHIP INFORMATION**

MCA now has new levels of sponsorship and with each level comes new and exciting benefits. To be a 2022 Sponsor complete the following form or contact Dr. Karla Weir at [kwkar2@hotmail.com](mailto:kwkar2@hotmail.com).

**Platinum $5,000**

1. Large Banner located at the Opening and Closing Sessions

2. Exhibit Booth in the Exhibit Hall

3. One-time opportunity to send free advertising to all conference attendees through our secure email

system

4. Full Page Ad included in the conference bag if provided by sponsor

5. Recognition at all general sessions as Platinum Sponsor

6. Monthly advertising on website

7. Recognized as sponsor in the program

**Gold $3,500**

1. Smaller Banner located at the Opening and Closing Sessions.

2. Exhibit Booth in the Exhibit Hall

3. One-time opportunity to send free advertising to all conference attendees through our secure email

system

4. Full Page Ad in the conference bag if provided by sponsor

5. Recognition at all general sessions as Gold Sponsor

6. Quarterly advertising on website

7. Recognized as sponsor in the program

**Silver $1,000**

1. Exhibit Booth in the Exhibit Hall

2. One-time opportunity to send free advertising to all conference attendees through our secure email

system

3. Recognition at all general sessions as Silver Sponsor

4. Recognized as sponsor in the program

**Bronze $500**

1. Sponsor Coffee/Beverage Break between sessions (may have multiple sponsors for each break)

2. Signage at Coffee/Beverage Break station

3. Recognition at all general sessions as Bronze Sponsor

4. Recognized as sponsor in the program

**2022 SPONSOR FORM**

**CONTACT INFORMATION:** TYPE or PRINT all information

School/Business Name:

Contact Name:

Preferred Mailing Address:

City, State, Zip:

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax:

Contact Email Address:

\_\_\_\_\_\_Platinum $5,000.00

\_\_\_\_\_\_Gold $3,5000.00

\_\_\_\_\_\_Silver $1,000.00

\_\_\_\_\_\_Bronze $500.00

\_\_\_\_\_\_MCA Regions

**Total Due for Sponsorship \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Credit Card Information

Name on card \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Exp. Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Card Number \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Security Code\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Billing Zip Code \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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